

SPEECH

Students learn strategies to succeed in public speaking and how to be a champion speaker. They learn the value of a public speaker and how to know your audience. Students study great speeches such as, John F. Kennedy's inaugural and George W. Bush's address to congress on terrorist attack.

E1206- Speech

Chapter 1:

Section 1: What Is Rhetoric

Section 2: Storytelling

Section 3: Oral Communication in Colonial America

Chapter 2:

Section 1: Aristotle's Rhetoric

Section 2: Kenneth Burke's Dramatism

Section 3: Walter Fisher's Narrative

Paradigm

Section 4: Shannon & Weaver's Model of Communication

Chapter 3:

Section 1: Practical Application

Section 2: Delivery

Section 3: Voice

E1207-Speech

Chapter 1: Strategies to Succeed in Public Speaking

Section 1: Introduction

Section 2: Achieving Your Speaking Goals

Chapter 2: Be a Champion Public Speaker

Section 1: Introduction

Section 2: Being a Champion

Chapter 3: Health & the Public Speaker

Section 1: Introduction

Section 2: Benefits of Good Health

Section 3: Maintaining Good Health

Chapter 4: Abraham Lincoln's Gettysburg Address

Section 1: Introduction

Section 2: Learning from a Speech

E1208-Speech

Chapter 1: Knowledge, Skill & Excellence

Section 1: Knowledge & Skill in Public Speaking

Section 2: Excellence in Public Speaking
Section 3: Benefits of an Excellent Speech
Chapter 2: Value & the Public Speaker
Section 1: Providing Valuable Service
Section 2: Becoming Valuable
Chapter 3: Know Your Audience
Section 1: Why Know Your Audience
Section 2: Be Prepared to Adjust Your Speech
Chapter 4: Martin Luther King's "Dream" Speech
Section 1: Learning from a Speech

E1209-Speech

Chapter 1: Using Notes in a Speech
Section 1: Script Cards & Visual Aids
Section 2: Review
Chapter 2: Succeed by Studying Great Speeches I
Section 1: John F Kennedy's Inaugural
Section 2: Review
Chapter 3: Succeed by Studying Great Speeches II
Section 1: George W Bush Address to Congress on Terrorist Attack
Unit Project

E1210-Speech

Chapter 1: Public Speaking
Section 1: Purpose
Section 2: Appeals
Section 3: Diction & Syntax
Section 4: Nonverbal Communication
Section 5: Rhetorical Strategies & Devices
Section 6: Arguments: Deduction 7 Induction
Section 7: Propositions
Section 8: Fallacies
Section 9: Analyzing & Evaluating a Speech
Section 10: Planning a Persuasive Speech
Section 11: Choosing a Purpose for a Persuasive Speech
Section 12: Forming a Proposition
Section 13: Formulating Appeals with Logic
Section 14: Rhetorical Devices & Strategies
Section 15: Writing Out Your Speech
Section 16: Writing an Introduction & Conclusion
Section 17: Nonverbal Communication & Rehearsal
Section 18: Using a Rubric to Evaluate Your Speech